

## HURON ECONOMIC DEVELOPMENT MATTERS



Helping Entrepreneurs Make Good Things Happen  
in Huron County, *Ontario's West Coast*



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### FOUNDATIONS FOR SUCCESS

- 
- New Name for a Long-standing Partnership
  - Recently Enhanced Resources from Province and County
  - Modeled After Eastern Ontario Development Program

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### ECONOMIC GROWTH INITIATIVES

- Business Planning Initiatives
- Manufacturing Training
- Invest-in-Huron Marketing
- Business Call Program



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### COMMUNITY REVITALIZATION INITIATIVES

- Business Retention & Expansion
- Community & Social Enterprise
- Downtown Revitalization
- Newcomer Programs
- 10 Steps to Community Action



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### YOUTH ENGAGEMENT INITIATIVES

- Summer Company Program
- Workplace Skills Initiatives
- C.R.E.A.T.E. Youth Enterprise
- CED Youth Internships
- Youth Ink. Mentoring



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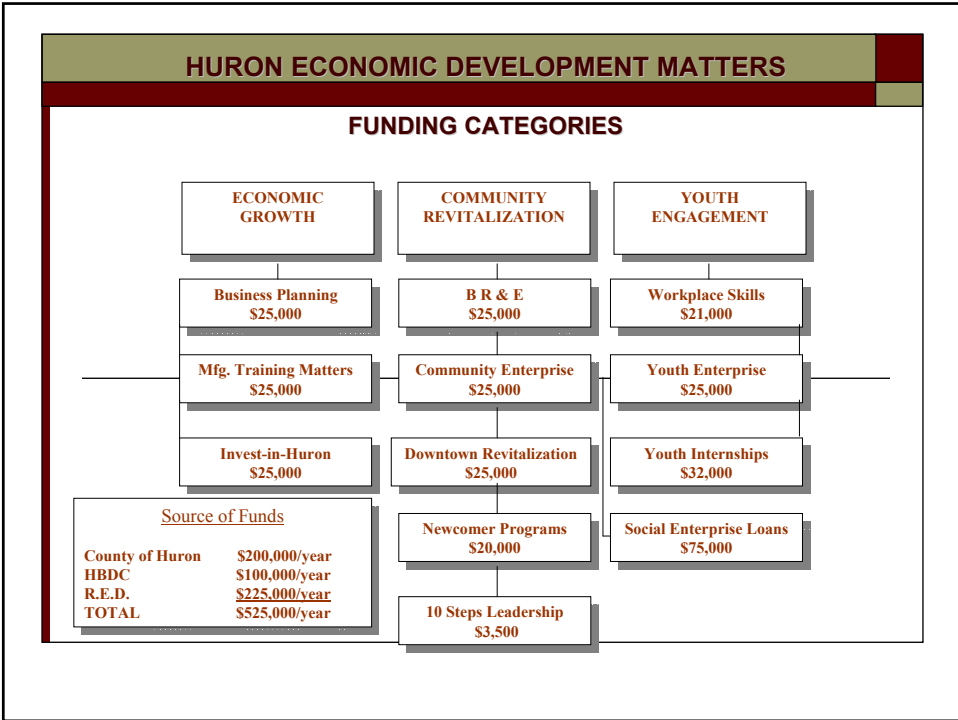
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### EMPLOYMENT & TRAINING INITIATIVES

- Centres for Employment & Learning
- Spokes On-line Learning Network
- HealthKick Huron
- Centre for Applied Renewable Energy
- Canadian Agricultural Skills Service
- HR Practices in SME's






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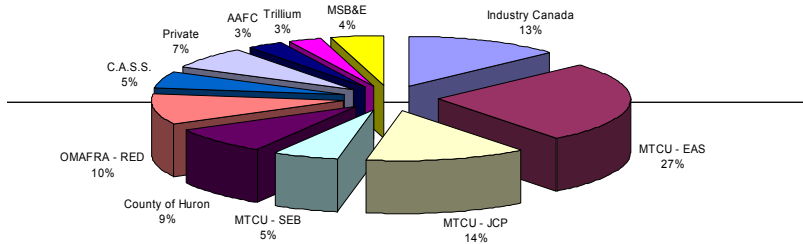
**1<sup>ST</sup> YEAR RESULTS - 2007**

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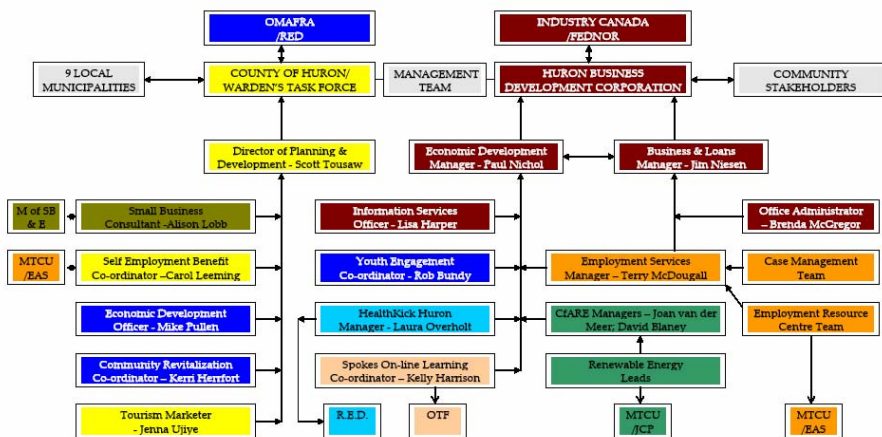
- Number of Business Contacts Served – 30,959 (20% increase over 2006)
- Value of Projects Approved - \$148,992 (450% increase over 2006)
- Small Business Loans Approved - \$828,976 (43% decrease from 2006)
- # of Business Start-Ups/Expansions – 243 (96% increase over 2006)
- # of Jobs Created – 1,162 (105% increase over 2006)
- Public Cost/Job – \$2,371 (9% increase over 2006)

# HURON ECONOMIC DEVELOPMENT MATTERS

FUNDING SOURCES - 2008



## HURON ECONOMIC DEVELOPMENT MATTERS - PARTNERSHIP MODEL



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### SECRETS TO SUCCESS

Core Funding

Local Autonomy

Broad Definition of CED

A-political Outlook

Program Measurement & Evaluation

Celebration of Achievements

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